



SPONSORSHIP & DONATION FORM

Mandarin Immersion Magnet School (MIMS)
8th Annual Chinese New Year Festival – Year of the Rat
Saturday, February 1, 2020 from 10 a.m. to 2 p.m.
MIMS Campus at 5445 W. Alabama, Houston, TX 77056

1) Sponsorship Levels:

- _____ Year of the Rat Presenting Sponsor – \$5,000+
- _____ Red – \$2,500
- _____ Gold – \$1,000
- _____ Silver – \$500
- _____ Bronze – \$250

Year of the Rat Presenting Sponsor \$5,000:

- Name and logo featured prominently on all major publicity for the 8th Annual Chinese New Year Festival – Year of the Rat
- Logo will be featured on select publicity materials and vinyl banner* will be hung in front of school for entire week of festival
- Free booth and banner* space at the festival
- Family or business name on school website, newsletter, and permanent framed posted displayed at school entrance

Red \$2,500:

- Naming opportunity to sponsor specific activity/area at festival
- Logo will be featured on select publicity materials and vinyl banner* will be hung in front of school for entire week of festival
- Free booth and banner* space at the festival
- Family or business name on school website, newsletter, and permanent framed poster displayed at school entrance

Gold \$1,000:

- Logo will be featured on select publicity materials and vinyl banner* will be hung in front of school for entire week of festival
- Free booth and banner* space at the festival
- Family or business name on school website, newsletter, and permanent framed poster displayed at school entrance

Silver \$500:

- Free booth and banner* space at the festival
- Family or business name on school website, newsletter, and permanent framed poster displayed at school entrance

Bronze \$250:

- Family or business name on school website, newsletter, and permanent framed poster displayed at school entrance

2) Donated Item:

- _____ Item attached
- _____ Item to be picked up by MIMS PTO
- _____ Item will be delivered to MIMS PTO
- _____ Gift certificate

*All banners and signage must be provided by sponsors.

Donor Family or Business Name as you would like it listed on the banner (i.e. Vietopia Vietnamese Cuisine):

Address: _____

Website: _____

Phone #: _____

Email: _____

Method of Payment:

CIRCLE: Credit Card / Check / Cash / Item / Service

Credit card payments can be accepted online at www.mimspto.org. Please make checks payable to "MIMS PTO" and note "CNY 2020". Checks and cash may also be mailed to MIMS PTO, Attn: PTO Treasurer, 5445 W. Alabama, Houston, TX 77056.

MIMS Parent or Student Contact Name:

In-kind Donations:

In-kind donations \$250-499 will be listed on the school website and newsletter but NOT on the permanent framed poster displayed at the school entrance. In-kind donations \$500+ will be recognized with the same benefits as cash donations.

Estimated Value: \$ _____

Item or Service Description: _____

Coupons or other items you want distributed (we will determine and communicate with you on if and how we can do this):

Conditions and Limitations (expiration date, number of attendees):

The deadline for any logos and company name to be recognized in printed festival materials is **January 20, 2020**.

Please email logos and questions Email logos to Lisa Barrow at fundraising@mimspto.org.

MIMS PTO is a recognized 501©(3) Tax ID #45-5543774

THANK YOU FOR YOUR SUPPORT!