



**SPONSORSHIP & DONATION FORM**  
 Mandarin Immersion Magnet School (MIMS)  
 9<sup>th</sup> Annual Chinese New Year Festival – Year of the Ox  
 Saturday, February 20<sup>th</sup>, 2021 from 7 p.m. to 8:30 p.m.  
 Online Virtual and “Drive In Movie”  
 MIMS Campus at 5445 W. Alabama, Houston, TX 77056

**Sponsorship Levels:**

- Year of the Ox Presenting Sponsor – \$5,000+
- Year of the Ox Red – \$2,500
- Year of the Ox Gold – \$1,000
- Year of the Ox Silver – \$500
- Year of the Ox Bronze – \$250

**Year of the Ox Presenting Sponsor \$5,000:**

- Name and logo featured prominently on all major publicity for the 9<sup>th</sup> Annual Chinese New Year Festival – Year of the Ox
- Logo will be featured on select publicity materials and vinyl banner\* will be hung in front of school
- Optional publicity / coupon can be added to student grab bags.
- Optional video advertisement up to 60 seconds displayed before the virtual show, or 2 visual slides can be shown for 30 seconds each.
- Family or business name on PTO website, and permanent framed poster displayed at school entrance.

**Red \$2,500:**

- Logo will be featured on select publicity materials and vinyl banner\* will be hung in front of school
- Optional publicity / coupon can be added to grab bags.
- Optional video advertisement up to 30 seconds displayed before the virtual show, or 1 visual slide can be shown for 30 seconds.
- Family or business name on PTO website, and permanent framed poster displayed at school entrance

**Gold \$1,000:**

- Logo will be featured on select publicity materials and vinyl banner\* will be hung in front of school
- Logo will be displayed on sponsors slide before the virtual show
- Family or business name on school website, and permanent framed poster displayed at school entrance.

**Silver \$500:**

- Logo will be displayed on sponsors slide before the virtual show
- Family or business name on school website, and permanent framed poster displayed at school entrance.

**Bronze \$250:**

- Family or business name on school website, and permanent framed poster displayed at school entrance

\*All logos must be provided by sponsors by February 12th

Please email logos and questions Email logos to Nick Palmer at [festivals@mimspto.org](mailto:festivals@mimspto.org).

**2) Donated Items**

**Donor Family or Business Name as you would like it listed on the banner (i.e. Vietopia Vietnamese Cuisine):**

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

**Method of Payment:**

CIRCLE: Credit Card / Check / Cash / Item / Service

Credit card payments can be accepted online at [www.mimspto.org](http://www.mimspto.org). Please make checks payable to “MIMS PTO” and note “CNY 2020”. Checks and cash may also be mailed to MIMS PTO, Attn: PTO Treasurer, 5445 W. Alabama, Houston, TX 77056.

**MIMS Parent or Student Contact Name:**

**Raffle Donations:**

This year we will also hold a raffle and welcome donations of goods or gift cards. Donations under \$500 will be listed on the PTO website but NOT on the permanent framed poster displayed at the school entrance, and will of course be mentioned as a prize during the raffle drawing. In-kind donations of \$500+ will be recognized with the same benefits as cash donations, in addition to being mentioned in the Raffle drawing.

Estimated Value: \$\_\_\_\_\_

Item or Service Description:

Contact me for pickup  I will contact for drop off

Coupons or other items you want distributed (we will determine and communicate with you on if and how we can do this): \_\_\_\_\_

Conditions and Limitations (expiration date, number of attendees):

The deadline for any logos and company name to be recognized in printed festival materials is **February 12, 2021**.

**MIMS PTO is a recognized 501©(3) Tax ID #45-5543774**  
**THANK YOU FOR YOUR SUPPORT!**