SPONSORSHIP & DONATION FORM
Mandarin Immersion Magnet School (MIMS)
9th Annual Chinese New Year Festival – Year of the Ox
Saturday, February 20th, 2021 from 7 p.m. to 8:30 p.m.
Online Virtual and “Drive In Movie”
MIMS Campus at 5445 W. Alabama, Houston, TX 77056

Sponsorship Levels:
- Year of the Ox Presenting Sponsor – $5,000+
- Year of the Ox Red – $2,500
- Year of the Ox Gold – $1,000
- Year of the Ox Silver – $500
- Year of the Ox Bronze – $250

Year of the Ox Presenting Sponsor $5,000:
- Name and logo featured prominently on all major publicity for the 9th Annual Chinese New Year Festival – Year of the Ox
- Logo will be featured on select publicity materials and vinyl banner* will be hung in front of school
- Optional publicity / coupon can be added to student grab bags.
- Optional video advertisement up to 60 seconds displayed before the virtual show, or 2 visual slides can be shown for 30 seconds each.
- Family or business name on PTO website, and permanent framed poster displayed at school entrance.

Red $2,500:
- Logo will be featured on select publicity materials and vinyl banner* will be hung in front of school
- Optional publicity / coupon can be added to grab bags.
- Optional video advertisement up to 30 seconds displayed before the virtual show, or 1 visual slide can be shown for 30 seconds each.
- Family or business name on PTO website, and permanent framed poster displayed at school entrance.

Gold $1,000:
- Logo will be featured on select publicity materials and vinyl banner* will be hung in front of school
- Logo will be displayed on sponsors slide before the virtual show
- Family or business name on school website, and permanent framed poster displayed at school entrance.

Silver $500:
- Logo will be displayed on sponsors slide before the virtual show
- Family or business name on school website, and permanent framed poster displayed at school entrance.

Bronze $250:
- Family or business name on school website, and permanent framed poster displayed at school entrance

*All logos must be provided by sponsors by February 12th

Please email logos and questions Email logos to Nick Palmer at festivals@mimspto.org.

2) Donated Items

Donor Family or Business Name as you would like it listed on the banner (i.e. Vietopia Vietnamese Cuisine):
__________________________

Address: ____________________________
__________________________

Website: ____________________________

Phone #: ____________________________

Email: ____________________________

Method of Payment:
CIRCLE: Credit Card / Check / Cash / Item / Service

Credit card payments can be accepted online at www.mimspto.org. Please make checks payable to "MIMS PTO" and note “CNY 2020”. Checks and cash may also be mailed to MIMS PTO, Attn: PTO Treasurer, 5445 W. Alabama, Houston, TX 77056.

MIMS Parent or Student Contact Name:

Raffle Donations:
This year we will also hold a raffle and welcome donations of goods or gift cards. Donations under $500 will be listed on the PTO website but NOT on the permanent framed poster displayed at the school entrance, and will of course be mentioned as a prize during the raffle drawing. In-kind donations of $500+ will be recognized with the same benefits as cash donations, in addition to being mentioned in the Raffle drawing.

Estimated Value: $________

Item or Service Description:
[] Contact me for pickup  [ ] I will contact for drop off

Coupons or other items you want distributed (we will determine and communicate with you on if and how we can do this): ______________

Conditions and Limitations (expiration date, number of attendees):

The deadline for any logos and company name to be recognized in printed festival materials is February 12, 2021.

MIMS PTO is a recognized 501©(3) Tax ID #45-5543774
THANK YOU FOR YOUR SUPPORT!