



SPONSORSHIP & DONATION FORM

Mandarin Immersion Magnet School (MIMS)
10th Annual Chinese New Year Festival – Year of the Tiger
Saturday, February 19, 2022 from 10 a.m. to 2 p.m.
MIMS Campus at 5445 W. Alabama, Houston, TX 77056

1) Sponsorship Levels:

- _____ Year of the Tiger Presenting Sponsor – \$5,000+
- _____ Dragon – \$1,000
- _____ Phoenix – \$500
- _____ Gold – \$300
- _____ Silver – \$150

Silver (\$150+)

Family or business recognized by name on our website in a static banner that will remain up through the end of the 21-22 school year.

Gold (\$300+)

All of the above, and the static banner will include a link to the business.
Family or business name and/or logo will be included in any printed promotional materials related to the event.

Phoenix (\$500+)

All of the above, and advertising materials provided by the donor (business cards, flyers, brochures, etc.) will be included in all materials distributed related to the event.

Dragon (\$1000+)

All of the above, and a business will get a dedicated promotional post on our website. Families or individuals can opt for a dedicated post on a charity of their choosing (subject to approval by both MIMS PTO and the charity).
Option to have a dedicated booth space at the event to distribute promotional materials, and interact with MIMS families directly.

Tiger Presenting Sponsor (\$5,000+)

All of the above, and family or business name and/or logo will be printed on a banner to be displayed in front of the school along West Alabama Street. The banner will remain up until the end of the 2021-2022 academic year.
Option to have a dedicated booth space at the event to distribute promotional materials, and interact with MIMS families directly.

2) Donated Item:

- _____ Item attached
- _____ Item will be delivered to MIMS PTO
- _____ Gift certificate

*All logos must be provided by sponsors
** Please use Check whenever possible

Donor Family or Business Name as you would like it listed on promotional materials (i.e. Vietopia Vietnamese Cuisine):

Address:

Website:

Phone #:

Email:

Method of Payment:

CIRCLE: Check ** / Credit Card / Cash / Item / Service

Credit card payments can be accepted online at www.mimspto.org. Please make checks payable to "MIMS PTO" and note "CNY 2022". Checks and cash may also be mailed to MIMS PTO, Attn: PTO Treasurer, 5445 W. Alabama, Houston, TX 77056.

MIMS Parent or Student Contact Name:

In-kind Donations:

In-kind donations \$250-499 will be listed on the school website..
In-kind donations \$500+ will be recognized with the same benefits as cash donations.

Estimated Value: \$

Item or Service Description:

Coupons or other items you want distributed (we will determine and communicate with you on if and how we can do this):

Conditions and Limitations (expiration date, number of attendees):

The deadline for any logos and company name to be recognized in printed festival materials is **February 17, 2022**.

Please email logos and questions to Viola Caretti at fundraising@mimspto.org.

MIMS PTO is a recognized 501(c)(3) Tax ID #45-5543774

Thank you so much for your support!